# THEVENUE

0

Q1 2023

Our modern warehouse has been specifically designed for major events and is poised to accommodate an array of occasions including gala dinners, conferences, product launches, film shoots, fashion shows, experiential events, trade shows and exhibitions.

We are thrilled to host some of Sydney's most prestigious events.

With a hands-on operations team and unmatchable trusted suppliers, here is a look back at some of our finest events!

RE-IMAGINE YOUR EVENT

Q1 2023



# GALDERMA First Impressions

Manly-based brand experience and engagement company Synergy Effect was awarded national Winner of the Best Live or Hybrid Brand Event at the 2022 Australian Event Awards, for their work with Galderma on the First Impression symposium held at The Main Space in The Venue Alexandria.

> Synergy Effect Directors Ruth Hirst and Michael Fleck, attended the awards evening on 23 November on board the Jackson Sydney and were delighted to share this success with the event industry.

AUSTRALIAN EVENT AWARDS WINNER 2022







More than 6,000 delegates located in 15 cities in 12 countries attended four different events over three days with presentations from 13 international speakers. The Venue was then converted into four training clinics where HCPs could undertake hands-on training under the highly regarded KOLs' supervision.

# MERCEDES-BENZ

"On the 4th of August, Mercedes-Benz Sydney friend of the brand Erin Molan hosted an evening at The Venue Alexandria, launching the first electric AMG vehicle to the fleet, the Mercedes-AMG EQS 53 4MATIC+.

Winding back the clock, the event celebrated the evolution of Mercedes-Benz through the decades with a parade of Mercedes-Benz vehicles from the past 130 years". - Mercedes-Benz Sydney



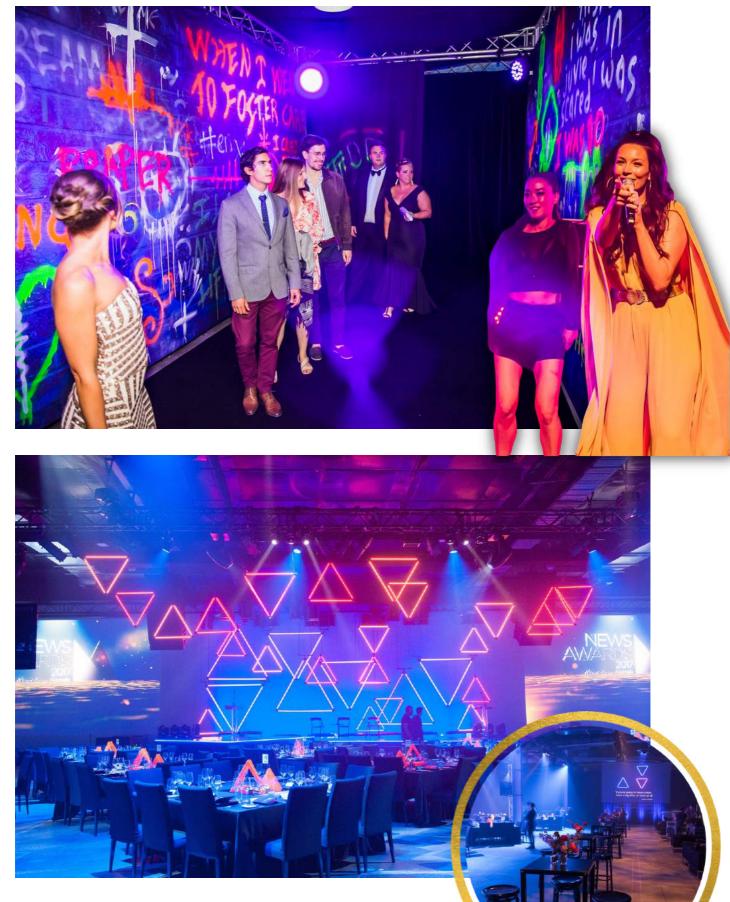
# ICONIC Runway X

Welcome to a world where the next frontiers of tech and style combine in the ultimate form of self-expression. Where reality is reimagined through a lens of limitless possibilities. Where we're free to explore our future selves in whatever form we take. -THE ICONIC RUNWAY X

# NRL South Sydney Rabbitons

ed

A unique feature of The Venue is the 90 metres of white wall, perfectly designed for projection. This provides an opportunity to display content using single, dual or triple screen projection, or blend multiple projectors together to create one continuous custom widescreen image for an all immersive experience. When it comes to displaying impactful content there are endless possibilities that The Venue can offer



Pictured above: **UnLtd Big Dream Dinner** Pictured below: **News Corp Awards Dinner**  "Every detail of the invitation-only black-tie affair, which was held at The Venue Alexandria, oozed opulence; from the dramatic sprays of pink roses and mirrored menus to the Shell House-catered culinary offerings of caviar-spiked crab and lobster rolls." -ELLE HALLIWELL for Vogue

# 25th Annual Gold Dinner

Over \$9 million raised for Sydney Children's Hospitals Foundation

# CREATIVELY Curated For You

The Venue Alexandria offers flexibility to build a dream wedding from the ground up, or you can engage with our experienced team to customise a solution for your special day just as Stephanie & Jake did.

### NAFDA Cocktail Reception

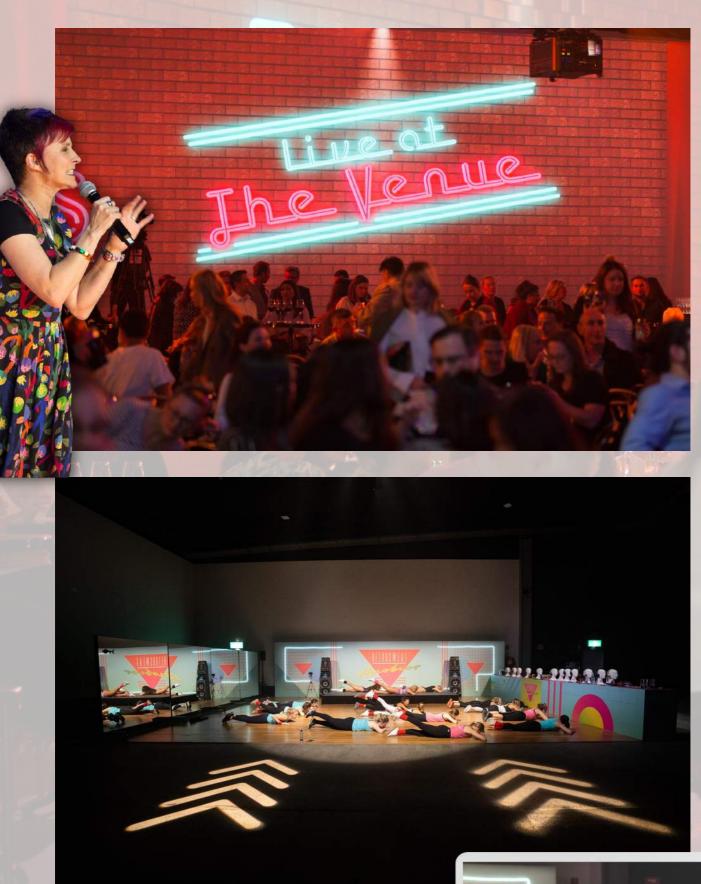
Each space at The Venue Alexandria is equipped with industry leading equipment supplied by our talented in house audio visual partners, NW Group. They are backed by world leading technology and unrivalled inventory to deliver incredible production services from large scale experiences to high end launches, corporate events, virtual and hybrid presentations, conferences and weddings.

## Jean Paul Gaultier

**End of Year Celebration** 

#### **VIP ARRIVALS**

The Foyer is the perfect setting for pre-function drinks and canapes. Oversized double doors opened to reveal the next experience as guests made their way into The Main Venue.



Pictured above: **Funny Business** -**Comedy Showcase** Pictured below: **Sony Electronics Photography Awards** 



# 22° 星空璀璨 围你而耀

抗紫外线 超强保暖 时尚经典 ITALIA STARRY ALPACA WOOL SCARF 意大利星空羊驼绒围巾

# YPL FASHION

Australia's Top Activewear Brand The Main Space, The Venue



Private Whisky Dinner Series for Lark Distillery, Tasmania

An evening of perfectly paired and celebrated ' exclusive winter release' whisky's with an array of delectable local ingredients-with a twist-prepared by Chef James Yates.

The Foyer, The Venue

# GET IN TOUCH Today!

## **#YOURVENUEYOURWAY**

info@thevenuealexandria.com.au 02 8324 6200

