# THEVENUE

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## YOUR VENUE YOUR WAY

The Venue Alexandria is Sydney's premium major events space exuding luxury in every detail. This exquisite modern warehouse conversion showcases a thoughtfully curated industrial aesthetic paired with modern design elements across three versatile spaces.

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Discover our 2024 highlight reel featuring some of Sydney's most prestigious and unforgettable events.

Explore and be inspired!

#### FERRARI 12CILINDRI LAUNCH

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Seeker Agency transformed two of our blank canvas spaces into the uniquely branded "Club Dodici" for an unforgettable immersive speakeasy experience.

#### MELROSE FUTURE LAB PRODUCT LAUNCH

The Ella Group transformed The Foyer into an immersive and interactive product launch experience. Using elegant white drapery to partition the versatile space, they crafted three distinct zones: a serene sound bath, an engaging educational lab and a stunningly designed area for an exquisite lunch.

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FUTURELAB

Spaces: The Foyer







#### THE ATHLETE'S FOOT

The Athlete's Foot Annual Conference welcomed guests to an immersive supplier showcase in The Foyer featuring claw machines, exclusive previews and a chance to network.

The large double doors opened revealing the Main Venue with smoke and a red carpet, setting the stage for an unforgettable three day conference.

#### AUSTRALIAN OLYMPIC WELCOME HOME DINNER

NSW PREMIER'S OLYMPIC AND PARALYMPIC GALA DINNER

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SoldOut Events produced an extravagant display featuring dynamic projections and stunning imagery showcasing the spirit of our Australian athletes. A time to gather together and celebrate the remarkable achievements of our Olympic team while cheering on the Paralympic team.

#### SAMSUNG GALAXY AI TECHNOLOGY LAUNCH

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Seeker Agency created an exclusive immersive experience showcasing the boundless capabilities of Samsung Galaxy AI through the introduction of cutting-edge technology.

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#### METCASH SUPPLIER OF THE YEAR AWARDS

Transform up to 90 meters of pristine white walls into a dynamic backdrop for your branding and event promotion. Amaze your guests with a single projector or use all seven to create a stunning projection blend.



### ETHGLOBAL

After months of planning, ETHGlobal hosted a hackathon over 2 days in conjunction with leading experts and visionaries from the Ethereum ecosystem to innovate and dominate extraordinary projects. This marathon utilised all three spaces to host an unforgettable experience which included a wellness area and daily catering. A truly unique event.





# SNOWFOAM UNMARKED

Over 90 cars and motorbikes filled all three of our event spaces creating an impressive automotive display. Seamless vehicle access to each room made bump in and bump out effortless while providing a stunning stage to showcase a diverse range of vehicles. Attendance by car enthusiasts exceeded 5,000 on the day.





### ISC CONNECT CONFERENCE

Making boring conferences a thing of the past!

Elevate your event by transforming all three of our spaces for an unforgettable all round experience for your guests. From conference to exhibition to panel discussion, ISC nailed it by utilising each one of our versatile spaces.

Spaces: The Venue | The Foyer | The Studio



Seamlessly blend engagement and education by maximising our space with a silent disco. Guests were still able to engage and explore the exhibition space while a panel discussion unfolded nearby.







#### HYUNDAI EOY PARTY

PIM Group delivered an unforgettable Australian outback experience for Hyundai's annual end of year celebration.

The evening featured electrifying entertainment from a DJ and a live band with eye catching audio visual features to match. There were also a number of cars on display, one of which was yet to be released, adding an element of surprise and innovation to the festivities.

Spaces: The Venue

#### ANTHONY & EMILY WEDDING

One year ago, this stunning couple began their journey together with his proposal and her acceptance in our elegant blank canvas space. They returned to celebrate their marriage surrounded by loved ones, with Simon Tayoun Events transforming our venue into a breathtaking reflection of their unique vision.



#### #YOURVENUEYOURWAY info@thevenuealexandria.com.au 02 8324 6200



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