

POP UP SALES

ON-SITE BRANDING & SIGNAGE
OPTIONS



MESSAGES

1m ago

The Venue Alexandria

Don't forget to organise your signage!

THE  VENUE

STREET SIGNAGE

Boost the visibility of your pop-up sale on Doody Street with our striking onsite signage and dynamic street branding.

Grab the attention of potential guests, ensuring your event is impossible to miss. Our expertly designed signage not only attracts potential customers but also provides a seamless guide straight to your venue.

As visitors approach, bold and prominent signs will direct them to your entrance with ease.

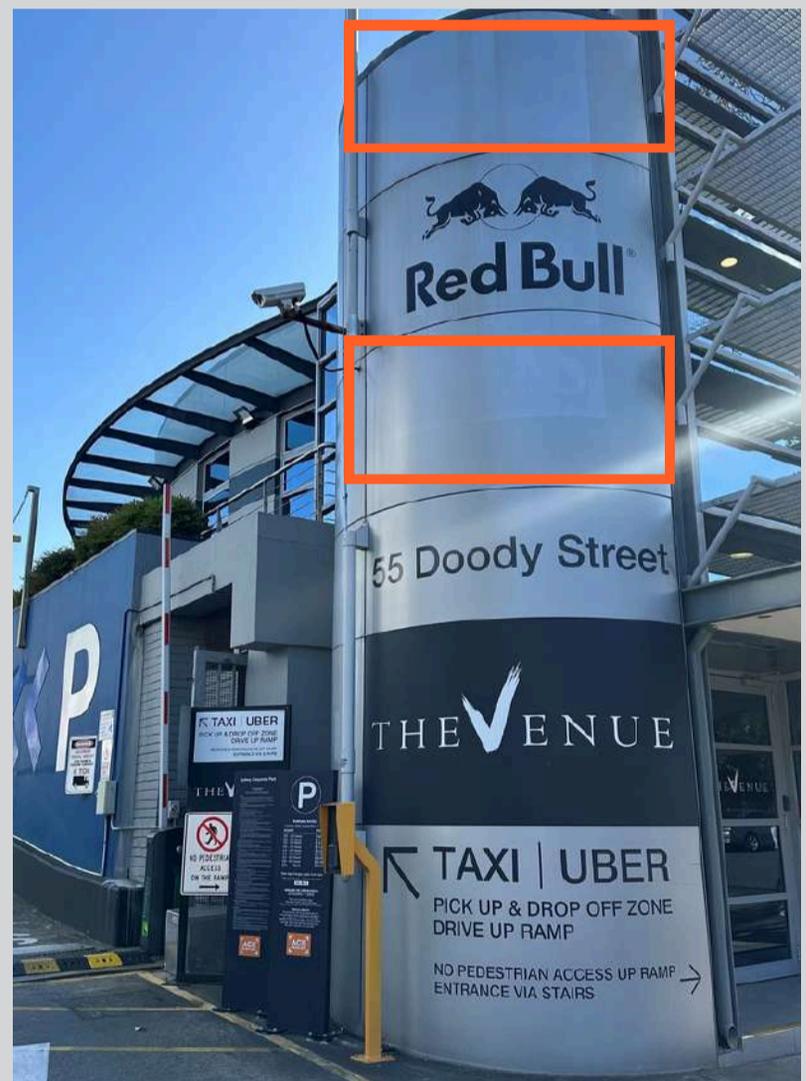
In the parking lot, clear well-placed directional signs ensure your guests can easily locate the right level for your sale.

Make your pop-up sale truly **stand out** and drive foot traffic with our impactful branding solutions.



Street Sign 1 pc

- Full colour single sided on Gloss SAV
- Trimmed to finished size 1000 x 2000mm



Street Sign 2 pcs

- Full colour single sided on Gloss SAV
- Trimmed to finished size 1000 x 2000mm

Note: Install and dismantle is additional and charged as per total volume.

STREET DOOR SIGNAGE



Street Door Sign 1 pc

- Full colour single sided on Gloss SAV mounted to 3mm Forex board
- Trimmed to finished size 485 x 1885mm

Street Door Sign 2 pcs

- Full colour single sided on Gloss SAV mounted to 3mm Forex board
- Trimmed to finished size 485 x 1885mm

Note: Install and dismantle is additional and charged as per total volume.

SLIDING DOORS SIGNAGE



Sliding Doors Sign A

- Full colour single sided on Gloss SAV
- Trimmed to finished size 1200mm x 1200mm

Sliding Doors Sign B

- Full colour single sided on Gloss SAV
- Trimmed to finished size 500mm x 1200mm

Note: Install and dismantle is additional and charged as per total volume.

STAND SIGNAGE



PROMENADE



ELEVATORS



PARKING

Standing Signage (Set of 2)

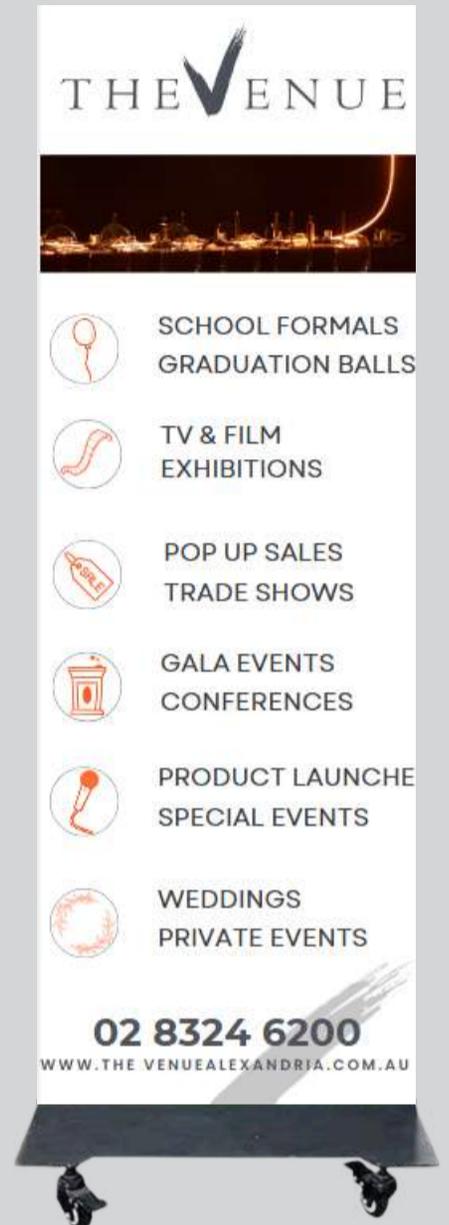
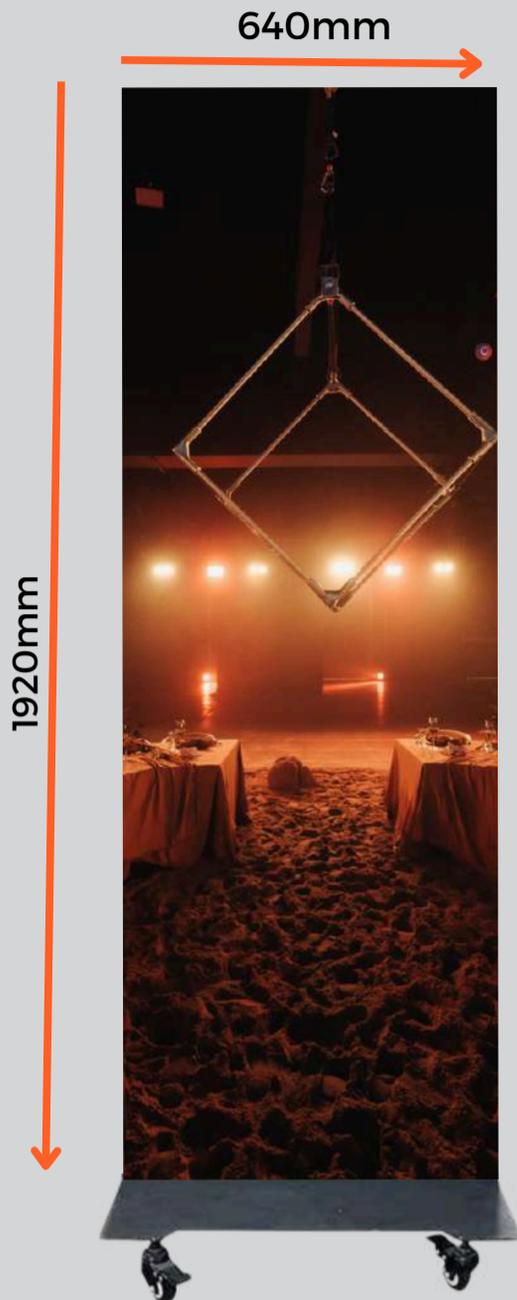
- Full colour single sided on Gloss SAV mounted to 3mm Forex board
- Trimmed to finished size 485 x 1885mm

Sliding Door Sign (Set of 4)

- Full colour single sided on Gloss SAV mounted to 3mm Forex board
- Trimmed to finished size 485 x 1885mm

Note: Install and dismantle is additional and charged as per total volume.

LED DISPLAY SCREENS



LED Display Screens

Elevate your event with our LED screens—whether you choose one or all six, they will transform your gathering into a standout experience, serving as a main feature or enhancing the overall atmosphere.

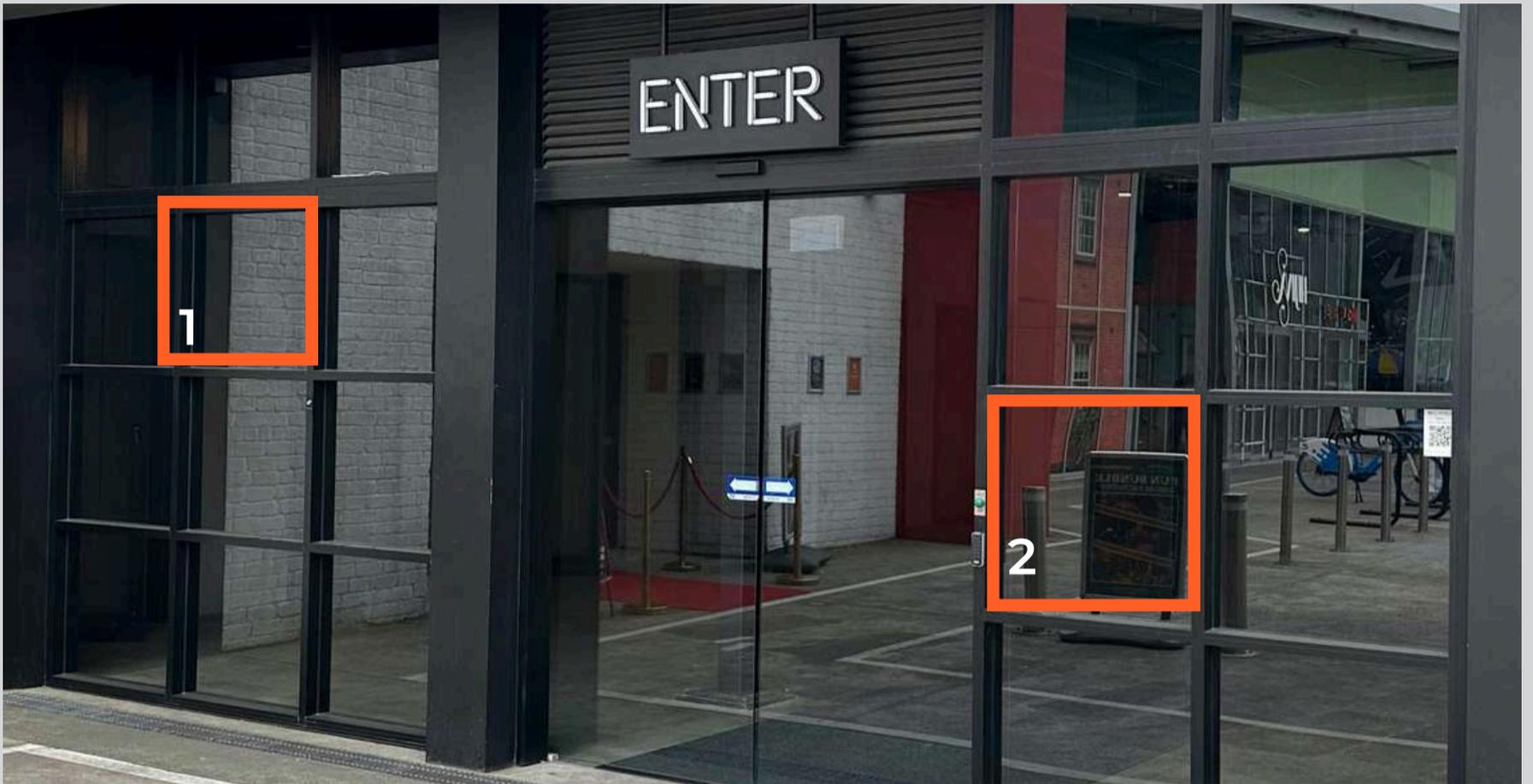
Display monitors also available.



CONTACT OUR SALES TEAM
FOR OPTIONS

Note: Install and dismantle is additional and charged as per total volume.

ENTERTAINMENT SQUARE ENTRANCE SIGNAGE



Window Sign 1

- Full colour single sided on Gloss SAV
- Trimmed to finished size 745 x 880mm

Window Sign 2

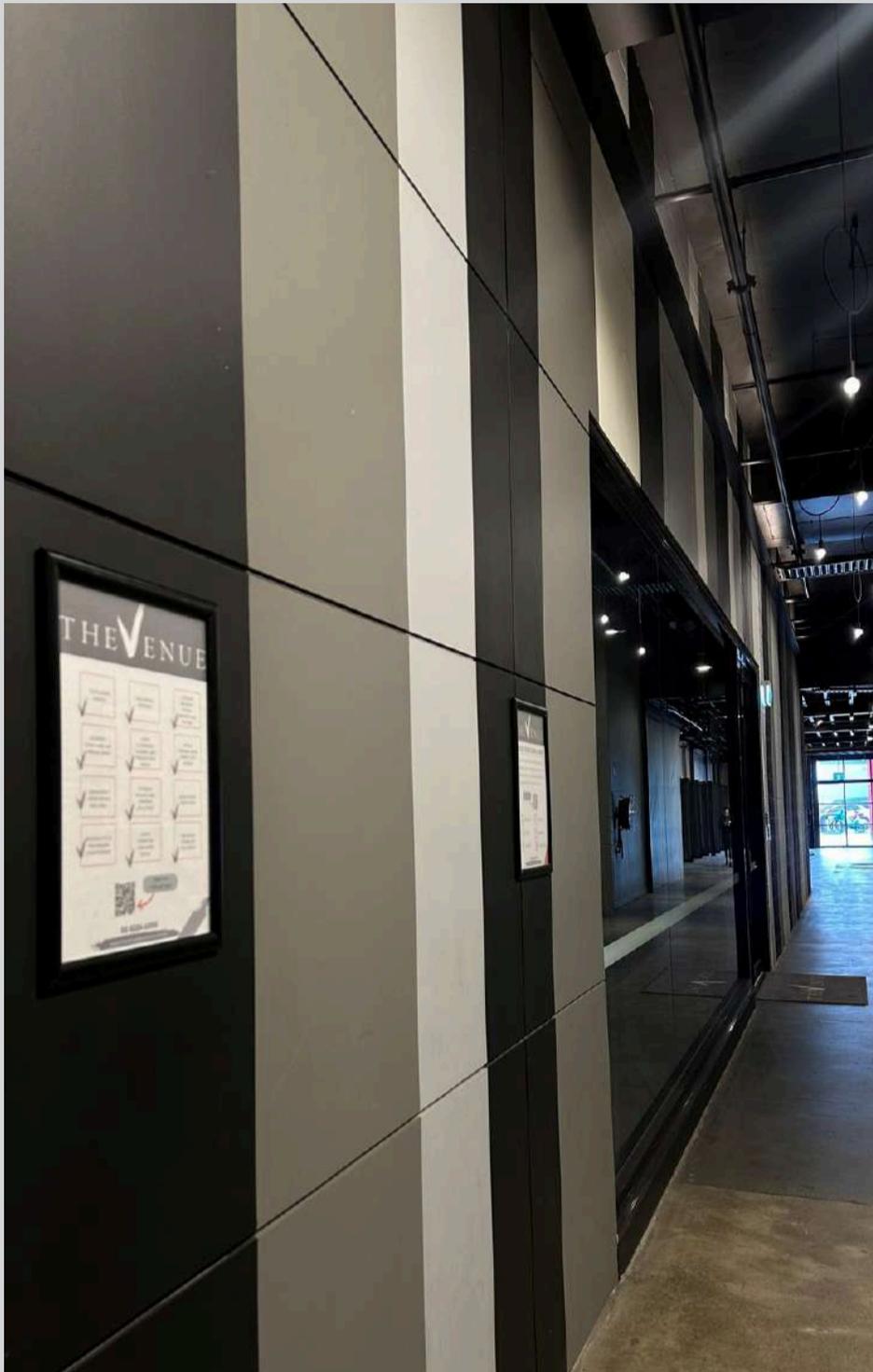
- Full colour single sided on Gloss SAV
- Trimmed to finished size 745 x 760mm



ALL ARTWORK MUST BE PROVIDED TO TVA IN A PRINT READY PDF OR EPS FILE (TO SIZE) 2 WEEKS PRIOR TO THE EVENT DATE

Note: Install and dismantle is additional and charged as per total volume.

PROMENADE SIGNAGE



A3 Frames down the promenade

- Utilise a **maximum of 6** A3 Frames available for you to brand
- Print your own signage to be displayed down our promenade



Note: Install and dismantle is additional and charged as per total volume.

ADDITIONAL PROMENADE SIGNAGE



Note: Install and dismantle is additional and charged as per total volume.

ADDITIONAL SIGNAGE



[CONTACT OUR SALES TEAM](#)
[FOR OPTIONS](#)



Ground Level, 55 Doody Street, Alexandria, 2015



02 8324 6200



info@thevenuealexandria.com.au



[@thevenuealexandria](#)



www.thevenuealexandria.com.au