

# THE VENUE

THE HOME OF POP UPS



## YOUR POP UP YOUR WAY

Elevate your unique brand in a fresh and dynamic way at The Venue Alexandria where we continually host numerous successful pop-ups across a variety of categories including clothing, shoes, furniture, jewellery, homewares and accessories.

We provide the perfect setting for your brand pop-up where guests are ensured the best possible experience complimented with weatherproof entrances and onsite parking.



# FEATURES

VARIOUS  
EXCLUSIVE  
SIZED  
SPACES

ABILITY TO  
BRAND ENTIRE  
SPACE

LOCATED  
BETWEEN  
SYDNEY  
AIRPORT AND  
THE CBD

SOCIAL MEDIA  
PROMOTION

HIGH  
CLEARANCE  
LOADING  
AREAS

AMPLE 3  
HOUR FREE  
PARKING WITH  
DIRECT LIFT  
ACCESS

EXCEPTIONAL  
UNDERCOVER  
GUEST  
EXPERIENCE

LED DISPLAY  
SCREENS  
AVAILABLE  
FOR HIRE

ONSITE  
ACCESSORIES:  
CLOTHING  
RACKS,  
MIRRORS

STREAMLINED  
LOGISTICS WITH  
FORKLIFT  
ACCESS

ONSITE  
FURNITURE:  
TABLES,  
CHAIRS

SERVICED  
WASTE  
MANAGEMENT

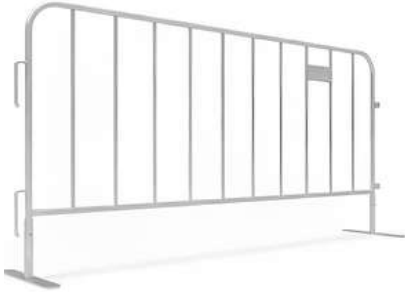
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# FURNITURE AND ACCESSORIES

We know how stressful it is for your team to organise an event.

Simplify your logistical process by taking advantage of our onsite furniture and accessory items for hire.



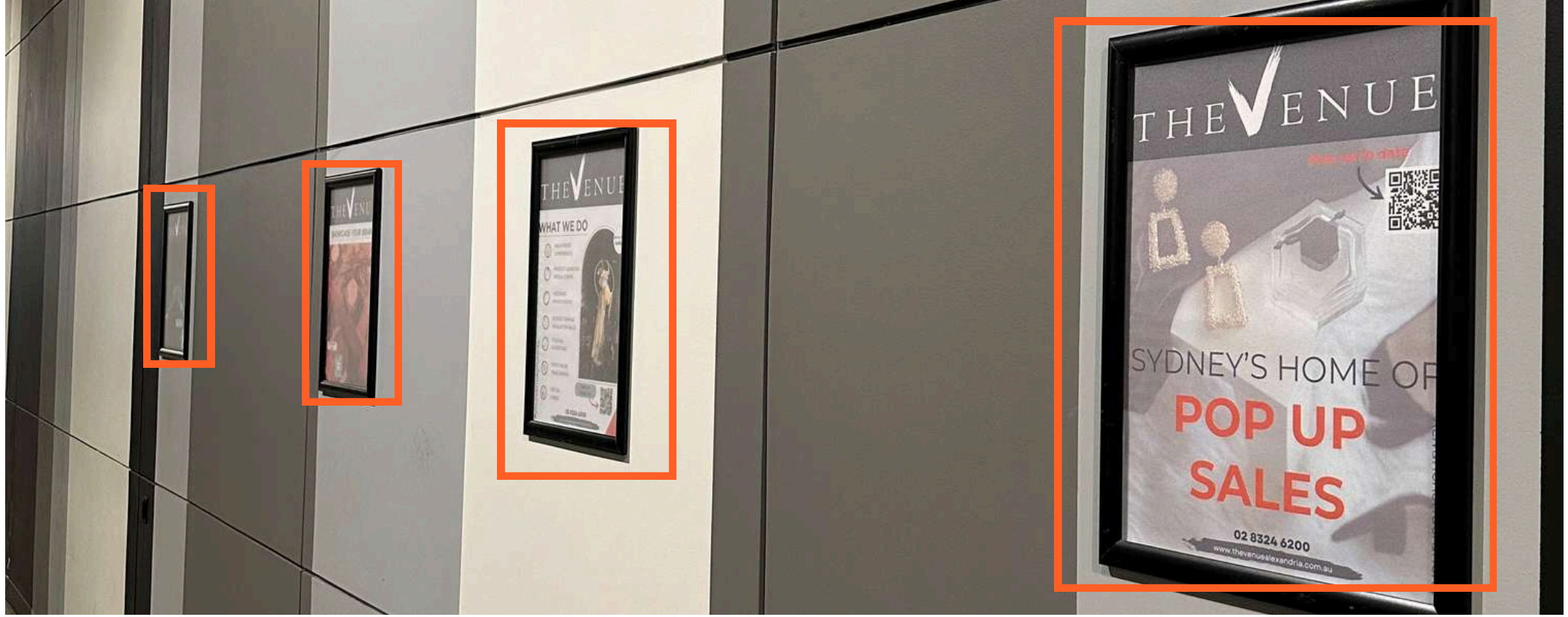
Red Bull®

KOOKAI  
SYDNEY  
CLEARANCE SALE  
GROUND LEVEL,  
55 DOODY STREET, ALEXANDRIA

55 Doody Street

THE VENUE

TAXI | UBER  
PICK UP & DROP OFF ZONE  
DRIVE UP RAMP  
NO PEDESTRIAN ACCESS UP RAMP  
ENTRANCE VIA STAIRS



COSMOPOLITAN SHOES  
WAREHOUSE SALE  
COSMOPOLITAN  
PRICES FROM \$50 LOCATED ON GROUND FLOOR  
THE VENUE ALEXANDRIA  
• SHOES  
• BAGS  
• CLOTHING  
• ACCESSORIES  
BRANDS  
ALEXANDRE VAUTHIER  
AQUAZURRA  
BALENCIAGA  
BALMAIN  
BARRIE  
BRUNELLO CUCINELLI  
CHLOE  
DISQUARED2  
GIA BORGHINI  
GIANVITO ROSSI  
GIUSEPPE ZANOTTI  
JIL SANDER  
JW ANDERSON  
LANVIN  
LE SILLA  
MAISON MICHELLE  
MOHEAU PARIS  
RABANNE  
ROCHAS  
SAINT LAURENT  
VICTORIA BECKHAM  
@cosmopilitansydney  
THE VENUE

# BRANDING

Publicise your brands pop-up with personalised signage. To assist we offer various on-site branding options to enhance your brands visibility guiding your guests to your pop-up location.



[CONTACT OUR SALES TEAM FOR OPTIONS](#)

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# LOGISTICS

Our expansive loading dock allows access for large trucks for the easy movement of stock making for a streamlined logistical process. We provide waste management services to ensure safe and sustainable disposal of your items.



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# FRANKIE4

“We have hosted a number of pop-up events at The Venue, welcoming thousands of visitors and customers, and it was a huge success every time. The bump-in and bump-out were exceptionally well-coordinated, making what could have been a hectic process incredibly smooth. The staff were outstanding - nothing was too much of a hassle, and they went above and beyond to accommodate our needs at every stage. The venue itself was accessible, welcoming, and provided the perfect location for our event. We couldn't have asked for a better experience and would highly recommend for a space to host an event in Sydney.”

**Hilary McMillan**  
CEO, Frankie4

Aje.  
Glue.

*Coco & Lola*

KOOKAI

Auguste

P.E

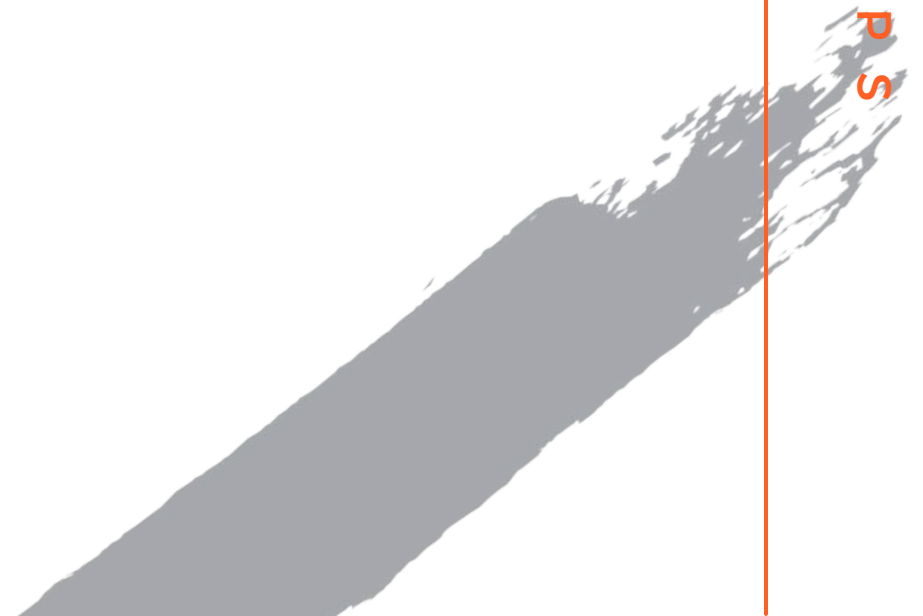
NATION

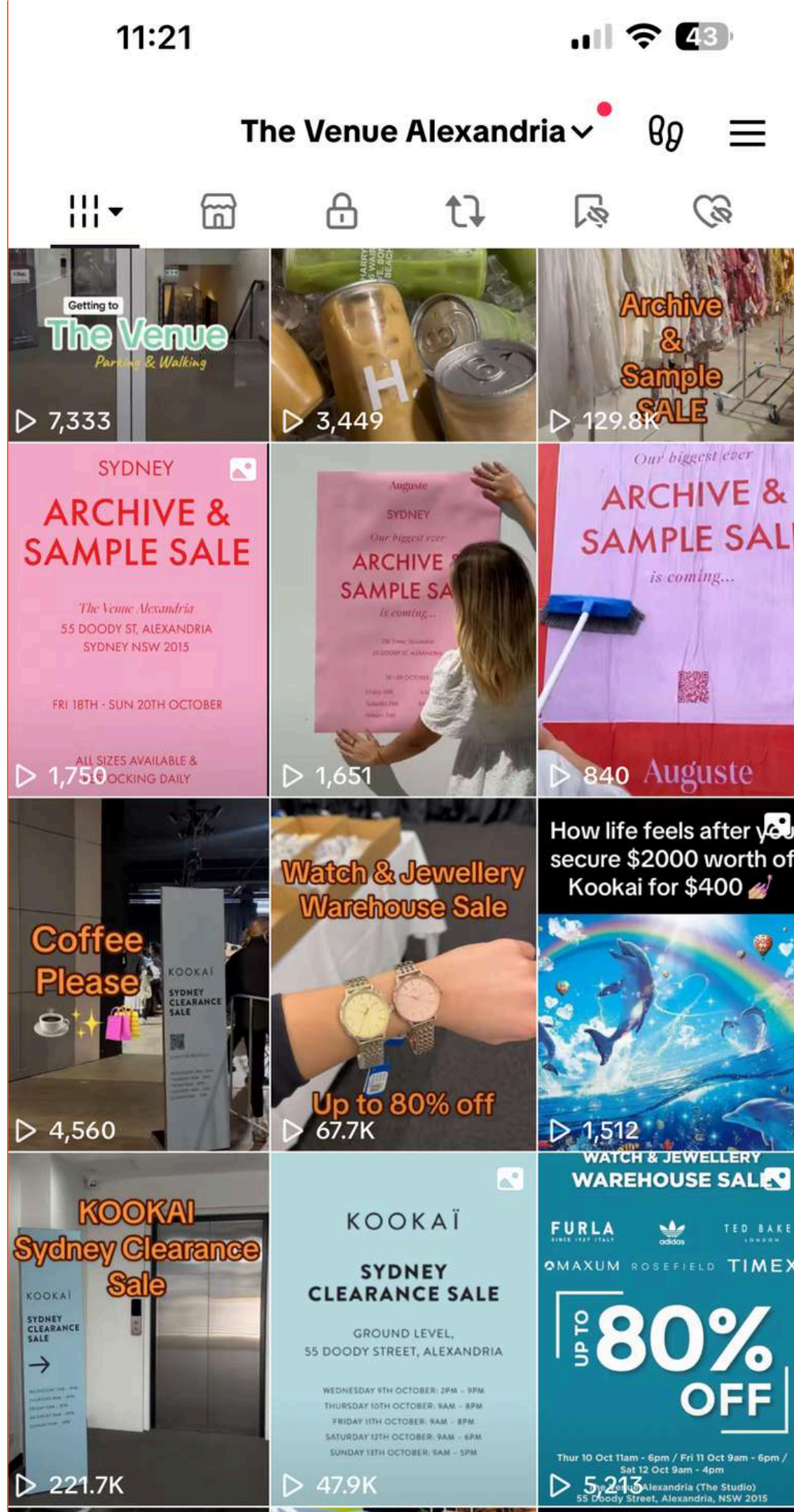
*Camilla*

**STYLERUNNER**  
THE LABEL

THE COSMETICS  
COMPANY STORE

BEC & BRIDGE





# SOCIAL MEDIA

Allow us to assist in promoting your pop-up through our social media channels to generate further engagement.



[CONTACT OUR MARKETING TEAM FOR OPTIONS](#)



# SPACES

**FLOOR  
PLANS**



THE VENUE

Total Area (approx) 1,900m<sup>2</sup>

THE FOYER

Total Area (approx) 775m<sup>2</sup>

THE STUDIO

Total Area (approx) 360m<sup>2</sup>

**VIRTUAL  
TOUR**

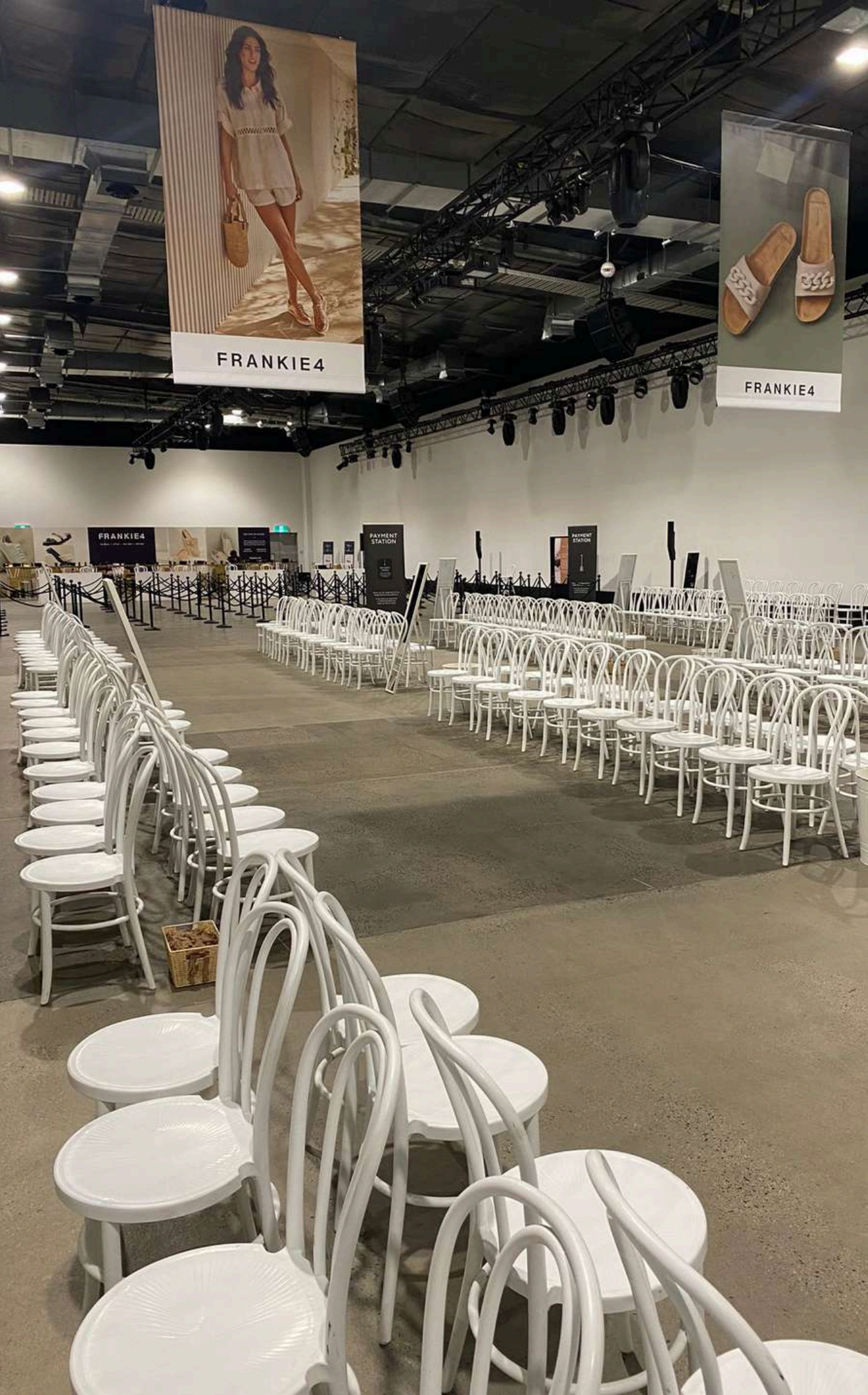




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JEWELLERY AND WATCHES





CLOTHING AND FOOTWARE

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# THE VENUE



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[@thevenuealexandria](https://www.instagram.com/thevenuealexandria)



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