

## VANILLA BEAN EVENTS CASE STUDY

### The Venue Alexandria Exclusive Dinner Package

Turning Vision Into Impact: A Night of Purpose and Elegance Raising \$3 Million for School for Life



Angela Trieste, Director of Vanilla Bean Events recently brought the Annual School for Life Gala Ball to life at The Venue Alexandria, raising crucial funds to help young men and women break the cycle of poverty in East Africa and beyond.

Having previously considered the space years prior, Angela finally had the opportunity to experience The Venue first hand and deliver a spectacular event.

Right from the start, she was impressed by the wealth of planning tools available online.

*"The info provided online was fantastic. The fact that floor plans, virtual tours and so much more were available was very helpful in the lead up to the event."*

At The Venue Alexandria, clients can build their event from the ground up with their own chosen contractors and suppliers or choose from one of our tailored event packages. Angela opted for our exclusive Dinner Package and chose to elevate it with several upgrades to match the prestige of the Gala.

### Catering and Beverages

Introduced to The Venue Alexandria by Laissez-faire Catering, she found the all-inclusive dinner package a seamless starting point:

*"The process was super simple with LFC. We've worked with them in the past and they're just great to work with."*

The premium beverage package and additional menu inclusions gave Angela the flexibility to deliver an elevated and unique experience without complicating logistics.

### Audio Visual

Another standout feature of The Venue is the state of the art production capabilities made possible through our in-house partnership with NW Group. With an advanced rigging infrastructure and world-class equipment installed throughout, The Venue is primed for high-impact story telling and immersive guest experiences.

# THE VENUE

The audio visual inclusions within the Dinner Package provided a seamless foundation to which Angela was easily able to enhance. She leveraged this by opting for a spectacular projection blend that immersed guests and transformed the space.

The final production delivered a captivating sensory experience that mirrored the prestige and impact of the evening.

## Furniture

Elegant furniture is included within our exclusive Dinner Package, with our signature padded dining chair - offering comfort and sophistication to seamlessly enhance the nature of the Gala.

To further enrich the guest experience, Angela made use of The Foyer as an additional space. This semi-enclosed area was styled as a luxe VIP arrival area, setting the tone for the evening before entering the main space.

## Staffing and logistics

Throughout the planning and execution stages, the Vanilla Bean Events team experienced the full benefit of The Venue's streamlined operations - from bump in and bump out to seamless coordination with external contractors and in house support.

"John from The Venue was extraordinary - so accommodating and just the consummate professional."

"Marijana and Hilton were incredible. Their support, especially for a charity event didn't go unnoticed."

With an all in one structure that simplified budgeting while maintaining a luxurious standard, the dinner package proved both flexible and cost effective.

*"The event felt luxurious, and the package made managing costs so much easier."*

Angela concluded by recommending the package to others:

*"I'd absolutely recommend this package. You can customise it with extras or keep it simple - it all depends on your budget and vision."*

The Venue Alexandria delivered a refined, high-end experience with the flexibility, professionalism, and care that made this charity gala both memorable and meaningful for all guests.

We look forward to welcoming Angela and The Vanilla Bean Events Team back for the School for life 2026 Gala Ball.

**SCHOOL FOR LIFE**  
Grassroots education. Global scale.

